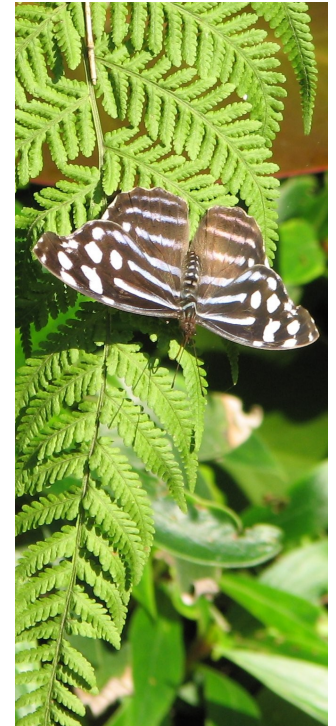


Introduction to Open Technology Standards and Open Source Software

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These slides are on the web at
<http://www.flmnh.ufl.edu/omt>

Overview

- Introduction to standards in general
- Technology Standards, Open Standards
- The good, the bad, and the ugly
- Open Source Software
- Tips for evaluating technology



Standards in Real Life - Nuts and Bolts



- Generally speaking, nuts and bolts come in standard sizes.
- If you loose a nut, you can run to the hardware store and buy another one of the same size.



Standards in Real Life - Pipes and Fittings



- Plumbing pipe comes in standard sizes and fittings
- You can choose your plumber based on quality of service, not on the brand of pipe you have.

Standards in Real Life - Electrical Plugs (and voltage!)



- Think about how many electronic devices exist today in your home.
- This would not be possible without standardization of electrical power delivery.

Standards in Real Life - Light Bulbs



- Very easy to buy a “standard” light bulb
- Plenty of room for innovation, such as the new lower-wattage fluorescent bulbs.

Standards in Real Life - Connections



- Almost all external computing devices are now USB
- Eliminates questions such as “do you need a serial or PS/2 mouse?”



Standards in Real Life - More plugs



- Audio
- Video



Standards in Real Life - How Web Sites Work

```
GET /index.html HTTP/1.1  
Host: www.example.com
```

```
HTTP/1.1 200 OK  
Date: Mon, 23 May 2005 22:38:34 GMT  
Server: Apache/1.3.27 (Unix) (Red-Hat/Linux)  
Last-Modified: Wed, 08 Jan 2003 23:11:55 GMT  
Etag: "3f80f-1b6-3e1cb03b"  
Accept-Ranges: bytes  
Content-Length: 438  
Connection: close  
Content-Type: text/html; charset=UTF-8
```



Standards in Real Life - Bottle Caps



- You get the idea...



What is a Standard?

A set of criteria (some of which may be mandatory), voluntary guidelines, and best practices. Examples include application development, project management, vendor management, production operation, user support, asset management, technology evaluation, architecture governance, configuration management, problem resolution.

[From Federal Enterprise Architecture Framework
<http://www.ichnet.org/glossary.htm>]

Who Creates Standards?

- Strictly speaking, an official standard is only produced by an **officially recognized standards organization**, such as ISO, ANSI, NEMA, NIST, IASB, ITU, ...
 - IETF, IEEE, W3C, OASIS, Blu-ray Disc Association (BDA) etc. are **industry consortia**, where groups of companies and individuals get together to produce an industry standard. Industry consortia may produce either **open** or **closed standards**.
 - Entities (people, companies, or software projects) may publish a specification that is open and free to use. This is called an **open standard**.
 - Companies may license a specification and charge royalties for its use. This is called a **closed standard**.
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What makes a standard “Open”?

- **Available** — Anyone is allowed to read and implement the standard.
 - **No Royalties** — Free to implement without paying hefty licensing fees or royalties.
 - **Not controlled by a single vendor** - Maximizes end-user choice and makes the market more competitive with no lock-in to a single vendor's implementation.
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Why care about Open Technology Standards?

- Open technology standards promote competition in the marketplace, which benefits the consumer (that's YOU!).
- Open technology standards prevent a single vendor from locking you into their product line.
- Interoperability, or how software products can work together, is often better with open standards.
- More simply put...

How easily can you fire your vendor if you become dissatisfied?

The Internet Runs on Standard Protocols



- Something called TCP/IP came along and became the standard network protocol.
 - Why? Because it was completely free and open for anyone to implement.
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Technology Standards that work – SMTP (email)

- Completely open protocol
 - Allows you to communicate with someone else on the Internet **just by knowing their email address.**
 - Enhancements are underway to combat the Spam problem.
 - Some vendors trying to push their own anti-spam standards and license them. This is not open enough for the Internet community at large.
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Where are the Standards? – Web Browser Wars

- W3C – an organization that defines web standards, the authority on what constitutes valid HTML.
 - Major Web Browsers during the late 1990's:
 - Microsoft Internet Explorer (IE)
 - Netscape Navigator
 - Each web page had to be written twice or contain hacks for each browser since neither would display the same page identically.
 - Situation improving... Mozilla Firefox and upcoming IE7 are much better at complying with web standards.
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Web Pages that require Internet Explorer

This page is best experienced in MSIE 5.5. We will give you an electric shock each time you visit our page with any other web browser. Why? Because we hate you.

This page is specifically designed for the broken functionality of Microsoft Internet Explorer. We can not be bothered to validate our HTML or look at the page in another browser.

We only support Microsoft Internet Explorer. We are such a bunch of jerks we think we can make the rest of the world use the same thing we do by refusing access to our site to those who choose to use other web browsers.

(Examples from <http://toastytech.com/evil/onlyie.html>)

Where are the Standards? - Instant Messaging (IM)

- Do you use AIM (AOL Instant Messenger)?
- What about MSN Messenger?
- Yahoo! Messenger?
- ICQ?
- Google Talk?

Google Talk is the new IM software on the block, but the only one mentioned above that uses an open IM protocol.

Open Document Format (ODF)

- Completely open standard, anyone can read the specifications and use this format.
 - Accepted as an ISO standard.
 - Solves the problem of “How will I open this richly formatted electronic document in 50 years?”
 - Becoming popular with Governments, even in the USA (such as the State of Massachusetts)
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Open Source Software

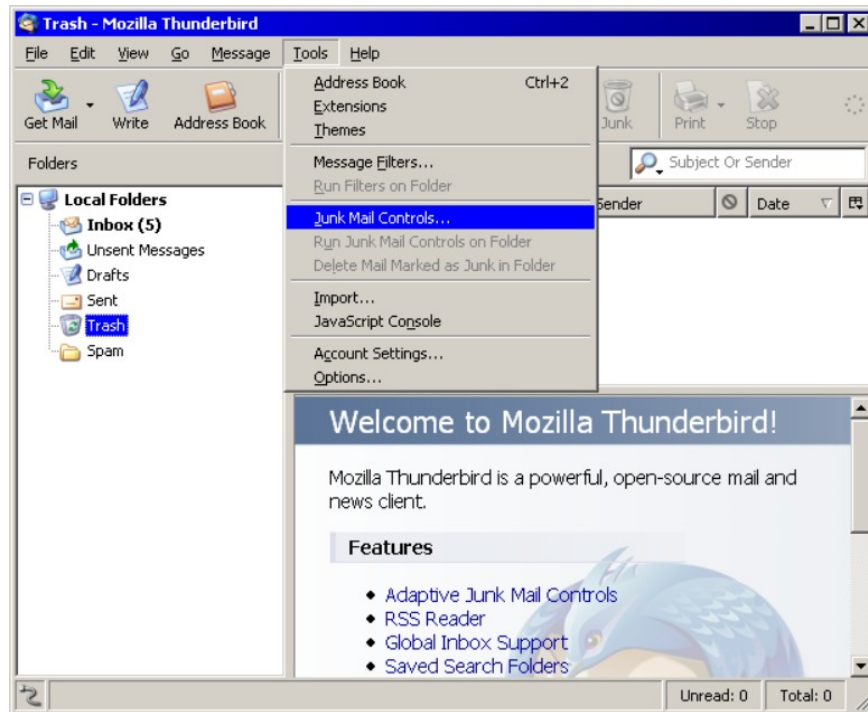
- Community-developed and community-supported (via mailing lists and web forums).
 - Gives YOU control over the software source code.
 - Allows you (or someone you hire) to modify the code to fit your specific needs.
 - Often sponsored by foundations or companies (how the core group of programmers get paid).
 - **Generally written to take advantage of open standards.**
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Open Source Software – Mozilla Firefox web browser



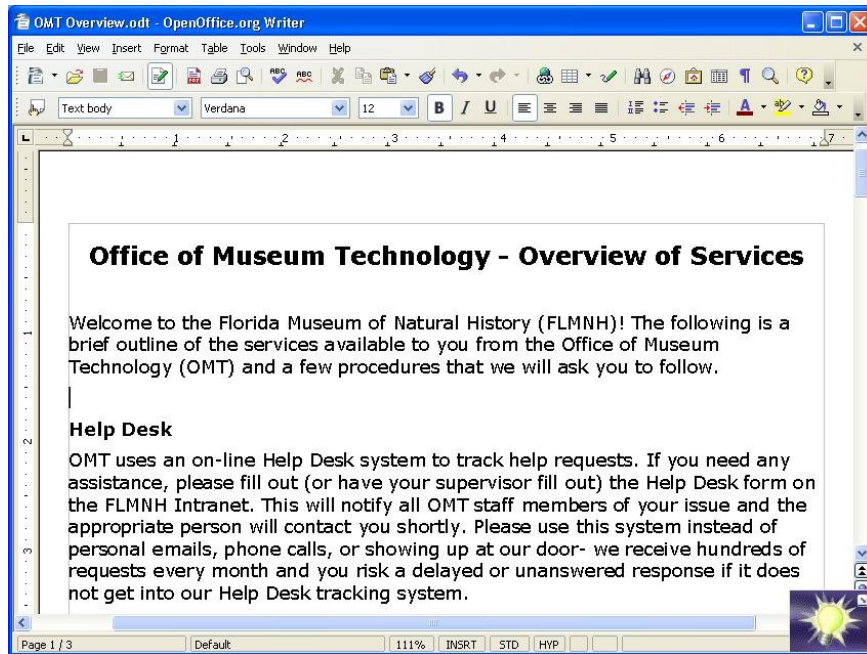
- <http://www.mozilla.com>
- Browser is safer than Internet Explorer
- Reduce chances of getting badware on your computer
- Adheres to web standards (HTML, CSS)
- This is the recommended web browser at FLMNH.

Open Source Software – Mozilla Thunderbird email client



- <http://www.mozilla.com>
- Sophisticated junk mail controls and spam filtering.
- Knows how to “talk” to all standards-based email servers.
- This the recommended email client at FLMNH.

Open Source Software – OpenOffice Productivity Suite



- <http://www.openoffice.org>
- Supports Open Document Format (ODF).
- Output to PDF.
- Completely Free!

Open Source Software – Apache web server

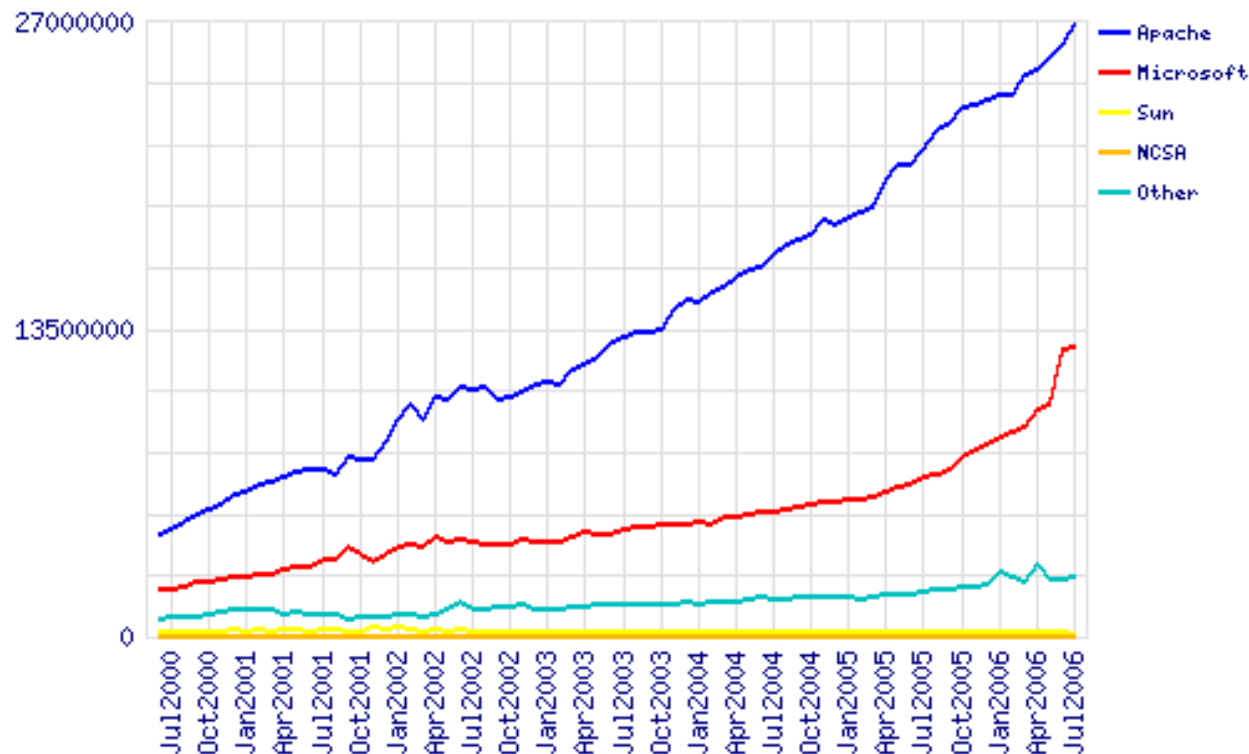
- Apache is an Open Source web server product
- Over 60% of all web sites on the Internet run on Apache

Active Sites					
Developer	June 2006	Percent	July 2006	Percent	Change
Apache	25,939,852	62.91	26,800,267	63.25	0.34
Microsoft	12,551,973	30.44	12,674,698	29.91	-0.53
Zeus	250,175	0.61	241,305	0.57	-0.04
Sun	193,140	0.47	157,069	0.37	-0.1

Data provided by Netcraft (<http://www.netcraft.com/>)

Open Source Software – Apache web server cont'd

Totals for Active Servers Across All Domains
June 2000 - July 2006



Some popular web sites using Apache

WIKIPEDIA

English
The Free Encyclopedia
1 373 000+ articles

Deutsch
Die freie Enzyklopädie
462 000+ Artikel

Français
L'encyclopédie libre
357 000+ articles

Italiano
L'enciclopedia libera
194 000+ voci



Português
A enciclopédia livre
178 000+ artigos

Español
La enciclopedia libre
150 000+ artículos


Polski
Wolna Encyklopedia
291 000+ hasel

Nederlands
De vrije encyclopedie
225 000+ artikelen

Svenska
Den fria encyklopedin
182 000+ artiklar

search • suche • rechercher • szukaj •  • zoeken • ricerca • sök • busca • buscar • 

English



- www.wikipedia.org
- www.youtube.com
- www.flickr.com
- www.cnn.com
- www.imdb.com
- www.weather.com
- www.apple.com
- www.netflix.com
- www.espn.com

Real Life Example, the woes of proprietary software

- For museum membership software we used a proprietary software application – Omnium Gatherum
 - Company went away... no updates, no changes, no bug fixes. When Y2K rolled around, it broke.
 - We bought another proprietary application – Campaign Giftmaker. Paid for data import service.
 - Campaign company bought out Blackbaud (maker of Razor's Edge, another proprietary application).
 - We now pay yearly maintenance fees for updates.
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Developing Nations

- Many nations are embracing Open Source Software.
 - Keeps the nation's technology infrastructure from being influenced by companies based in other countries.
 - Biggest impact in the regions of China, East Asia, India, and South America.
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Open Standards and International Cooperation

“Open standards are essential for us to develop our own standards and applications. Proprietary products force us into long-term contracts and provide no flexibility for us to develop according to our needs.”

- Technical Lead Maj. Pete Carrabba on the success of international military collaboration on the battlefield (Multinational Experiment 4 (MNE4))

<http://www.consortiuminfo.org/standardsblog/article.php?story=20060805120251726>

Tips for Evaluating Technology

- If it sounds too good to be true, it usually is.
 - Always be skeptical of marketing claims, always be skeptical of salespeople statements.
 - Get “it” in writing.
 - **How easily can you fire the vendor?**
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Questions to Ask Your Vendor

Make sure that the answer you get is actually an answer to the question you asked!

- Will our data be trapped inside your proprietary software?
 - Will we have access to the raw data and have the ability to export it for our own use?
 - Will we be given a copy of the source code?
 - What happens if you go out of business?
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Pay Attention to These Hot Topics in the News

- Digital Rights Management (DRM)
 - Broadcast Flag for television programming
 - Electronic Voting (e.g. Diebold machines)
 - Net Neutrality
 - Privacy
-
-

Free Stuff! ubuntu Linux CDs

- ubuntu is “Linux for Human Beings”
 - pronounced /ùbúntú/ (oo-BOON-too)
 - Completely free to use, copy, and distribute to other people.
 - Download and Community Support available at <http://www.ubuntu.com/>
-
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Links and How to Learn More

- Cool Open Source Videos!
http://www.flmnh.ufl.edu/linux/go_open_source.htm
 - <http://www.csrstds.com/openstds.html>
 - <http://www.consortiuminfo.org/>
 - <http://www.mozilla.com>
 - <http://www.apache.org>
 - <http://ubuntu.com>
 - <http://www.netcraft.com>
 - <http://www.sxc.hu> (a good source for free stock photos)
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Questions?

